

**DECEMBER, 2021 ISSUE**

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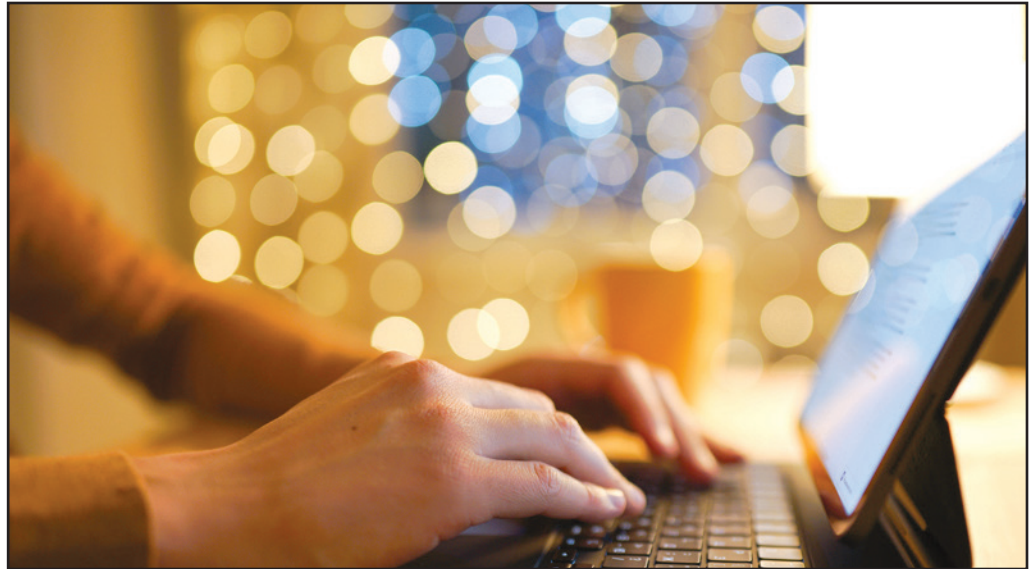
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Those who want to adopt USPS Operation Santa letters can go online to register for the program.

## Gifts from the heart

### Operation Santa ready for registrants

Registration has opened for USPS Operation Santa, the annual program that allows people to “adopt” letters to help Santa Claus grant holiday wishes for people experiencing hardship.

Beginning Nov. 15, anyone wanting to adopt a letter can go to [USPSOperationSanta.com](https://USPSOperationSanta.com), select the registration link and follow the prompts.

For security reasons, all prospective adopters must be vetted through a short registration and ID verification process before they can participate. If someone has adopted letters in the past, they must still be verified each year.

Letters will be available for adoption beginning Nov. 29. Verified adopters can read the letters and select one or more at that time.

Once the letters are chosen, the adopters must follow the directions they received in their welcome email in order to fulfill requested holiday wishes.

Letter adopters are also responsible for all costs to ship the gift packages, including appropriate postage.

If potential adopters are unable to verify their identity online, for the first time they have the option to get verified in person.

Customers will be emailed a barcode and the location of the nearest participating Post Office location; qualifying offices can be found online using the [usps.com](https://usps.com) locator tool.

The annual program began accepting letters from those in need Nov. 1. The deadline to send letters is Dec. 10 and the deadline to adopt letters is Dec. 22.

The Postal Service has released a video on social media and USPS websites that explains how to participate in the program.



Postal Co-Chair  
Cheri Valdivia



## Industry Co-Chair Corner

John Millet

The Sacramento PCC has had an exceptionally good year. Congratulations to the Sacramento PCC for winning the 2021 Gold and 2021 Platinum and the Diamond Awards. The Diamond level award was awarded to only the top 7 PCCs in the nation. These top performing PCC's have shown their excellence by being diligent in continuing to keep their membership informed and aware of all the programs and changes that can affect their business. This award was presented at the virtual National PCC Week awards ceremony. So, this is the time we should take stock in the good fortune we have shared over the past year and find a place in our hearts for those that have not been as fortunate.

Unfortunately, we will be unable to support the community with the Dear Santa Letter program again this year. However, the Board feels very confident that in December of 2022 we can return in full strength. Adopt a Family program is a perfect way for us to come together as a community and share our good fortune with others during this Holiday Season. Next year we will be looking to our members for families that need our support: Single Mothers, Student families in need of aid, we can make a difference in our community.

So, what are we doing this year? We had our first in person event in November: The Mail Design Professional course. We had 17 members attend the day long course at Royal Oaks.

Now we are ready to spread some Christmas Cheer! We will be Caroling and serving Hot Choco and cookies to the Carrier Unit at Royal Oaks.

**December 16th at 8am!** Join your PCC and the **Sacramento Postmaster** in Christmas caroling for the Sacramento City carriers at the **Royal Oaks Post Office**.

Spread the joy and be jolly with us during this holiday season!

Special guests are USPS Postal Inspectors and their furry friend, the four-legged Postal Inspector Farley!

We have all have many blessings to count this Holiday Season and the greatest blessing is our ability to come together as a community and make this a special Holiday Season by sharing our good fortune with others.

Let's make this a very special Holiday Season!

This is the calendar for the first several meetings of next year are:

We will be having the Networking Breakfast in February for the first time in two years. Our Headquarters Speaker for event will be Don Nichols "Political and Election Mail." Donald Nichols is the National Lead for U.S. Postal Service Political and Mailing Services. Donald mobilizes a national team of specialists who consult and support the use of all mailing products. He manages USPS strategic sponsorships with political associations, commercial mailing partners and leads the USPS development of leading edge thought leadership. The date and location will be announced in January.

Merry Christmas and Happy Holidays

# Santa Needs Our Help!

Let's adopt letters to Santa together.



# KNOW the Deadlines

## Holiday Shipping Deadlines

The Postal Service recommends the following mailing and shipping deadlines for expected delivery by Dec. 25 to Army Post Office/Fleet Post Office/Diplomatic Post Office and domestic addresses:

- 9 DEC APO/FPO/DPO Priority Mail® and First-Class Mail® services
- 15 DEC USPS Retail Ground® service
- 16 DEC APO/FPO/DPO Priority Mail Express® service
- 17 DEC First-Class Mail service
- 18 DEC Priority Mail service
- 23 DEC Priority Mail Express service





SACRAMENTO  
POSTAL CUSTOMER COUNCIL

# 2020-2021

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